A Community of Multi-Stakeholder Leaders Transforming Healthcare

Research • Education Advocacy

About eHI

eHealth Initiative & Foundation (eHI), founded in 2001, is a diverse community of leaders representing every sector of healthcare. eHI convenes the Leadership Council, a neutral, bi-partisan forum where executives from every healthcare sector serve as a network of allies around shared goals and initiatives. Over the years eHI's education, research and advocacy initiatives have helped transform the healthcare system through the adoption of electronic health records and e-prescribing; growth of health information exchange and data analytics; elevating privacy and security concerns; technology to engage consumers and support chronic conditions; and much more.

Our Leadership Council

Decisions that executives make are far-reaching and complex. The need for alignment on critical issues is paramount. eHealth Initiative brings top executives in healthcare together through its prestigious Leadership Council. Leaders in the eHI community know what their industry peers are thinking, while simultaneously building alignment with other stakeholder counterparts around big issues. The group puts forward recommendations to help move the needle both in the public and private sector. Each organization appoints one senior level executive that gets voted onto the Council by The Board of Directors. The appointed Council member can send substitutes to meetings. eHI has a variety of initiatives and monthly meetings that are open to the entire organization.

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eHEALTH INITIATIVE

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Why eHI?

- eHI has been around for almost 20 years and knows all the players in healthcare. We can call upon leading subject experts in government or the private sector to speak or meet at very short notice.
- eHI has an extensive distribution list of over 20,000 multi-stakeholder healthcare executives.
- Stakeholders partner with us just to access our network. The value is in our network.
- eHI is a neutral bi-partisan non-profit. Using the eHI brand provides a neutral forum while providing members with new contacts and leads. Using our brand allows participants to attend without fear of a sales pitch.



Customize Your Participation

Companies and executive are seeking different experiences when getting involved. eHI works with each Leadership Council member company to customize a package that brings value back to your organization. The cost is based on your company's annual gross revenue.

- Leadership Council members attend 4 quarterly meeting with leading healthcare executives representing multi-stakeholder groups. There is an opportunity to network informally at a dinner hosted by the Board of Directors the evening before each meeting.
- Many Leadership Council members opt to maximize their thought leadership opportunity by adding an exclusive webinar to their membership package. Other popular package add-on items include hosting an executive roundtable, co-authoring research papers, conducting a survey, or just promoting your content.





eHI reaches across silos, bringing together the best minds in healthcare to solve complex challenges

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Getting Your Whole Team Engaged

Promoting Your Success Stories

Outside of the Leadership Council appointment, we strongly encourage your team to get involved in one or more of our initiatives. This is open to anyone from an intern to a c-suite executive. This is an opportunity to make YOUR best practices and success stories heard. This is a critical component of the eHI community. We serve as the go-to clearinghouse for healthcare professionals. We provide another venue to promote your work.

Educate Your Staff on Key Issues

eHI presents dozens of educational webinars on key issues each year so you can educate your staff on important topics. The online Resource Center provides a wealth of information, available for download, including reports, survey results, podcasts, presentations, fact sheets, and much more. Can't make a webinar? Recorded webinar materials are available online.

2020 Initiatives & Member Meetings

- Consumer Privacy Framework for Health Data
- Ethical Use of Social Determinants of Health Data
- Improving Cost Transparency in Healthcare
- Leveraging FHIR to Drive Improvement in Clinical Care
- Collaboration to Improve Connected Medical Device Security
- Consideration for Improving Prior Authorization
- Case Studies: Machine Learning and Advanced Analytics
- Developing Policy Recommendations & Educating Policymakers







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Leadership Council Members • Page 4

Chair

Susan Turney, President and Chief Executive Officer • Marshfield Clinic

Michael Thompson, President & CEO Alliance of Healthcare Purchaser Coalitions Leigh Burchell, Vice President Allscripts Shez Partovi, Healthcare Lead Amazon Web Services Steve Waldren, CMIO American Academy of Family Physicians (AAFP) Nadia Ramey, Senior Director, Clinical Informatics American College of Gynocology (ACOG) Wylecia Wiggs Harris, CEO American Health Information Management Association Leonard Lichtenfeld MD, Deputy Chief Medical Officer American Cancer Society Timothy Attebery, CEO American College of Cardiology (ACC) Shari Erickson, VP, Governmental Affairs & Medical Affairs American College of Physicians William Thorwarth MD, CEO American College of Radiology Ileana Piña MD, Cardiologist American Heart Association Ashley Thompson, SVP, Public Policy American Hospital Association Marcus Wilson, VP & President of HealthCore Anthem Russ Thomas, Chief Executive Officer Availity Vincent Nelson, VP Medical Affairs **Blue Cross Blue Shield Association** Kristine Martin Anderson, Executive Vice President **Booz Allen Hamilton** Robin Thomashauer, Executive Director Council for Affordable Quality Healthcare (CAQH) Marc Overhage, Chief Medical Informatics Officer Cerner Kris Joshi, President **Change Healthcare** David Horrocks, CEO Chesapeake Regional Information System for our Patients George Conklin, CIO **Christus Health** Greg Cunningham, Director of Data Science Eli Lilly and Company Alaap Shah, Attorney **Epstein Becker & Green** Amy McDonough, COO Fitbit

Joe Corkery, Head of Product, Healthcare **Google Cloud** Patricia MacTaggart, Program Director of Health Informatics, GWU Carol Owens, SVP, Interoperability Health Catalyst Chuck Jaffe, CEO HL7 Marcy Wilder, Partner **Hogan Lovells** Eric Sullivan, Vice President Inovalon Gary Christensen, General Manager Intersystems Ira Klein, Senior Director of Quality Johnson & Johnson Josh Schoeller, SVP LexisNexis Risk Solutions Bill Bernstein, Partner, Healthcare Manatt, Phelps & Phillips, LLP Christopher Ross, Chief Information Officer Mavo Clinic John Blair, CEO MedAllies Cherie Holmes-Henry, Vice President NextGen Healthcare Laura Semlies, VP of Digital Patient Experience Northwell Health Jim Weeast, SVP and CIO **Ohio Health** Aaron Martin, Chief Digital Officer **Providence St Joseph's** Will Perry, Partner, Healthcare PwC Ashwini Zenooz, SVP and GM, Healthcare Salesforce David Dexter, President and CEO Sonora Quest Laboratories Paul L. Uhrig, Chief Administrative Officer Surescripts Sagran Moodley, SVP, UHC Clinical Data Services, UnitedHealthcare Sue Murphy, Chief Experience Officer University of Chicago Medicine Drew Schiller, Co-founder and CEO Validic Paul Eddy, Chief Information Officer Wellmark BCBS

